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***Largest-Ever International IC-China Conference & Exhibition Drew  
36,046 Visitors at Four Venues, up 21 Percent Year-on-Year***

**Exhibitors Included Top Technology Vendors Analog Devices, Atmel, Fairchild, Fujitsu,  
Intel, Microsoft, NEC Electronics, NXP, Renesas, Samsung, Spansion,  
STMicroelectronics, Texas Instruments, Toshiba and Vishay**

**HONG KONG, March 17, 2008** – Global Sources (NASDAQ: GSOL) announced that the 13<sup>th</sup> *International IC-China Conference & Exhibition (IIC-China*, <http://www.english.iic-china.com>) attracted 36,046 visitors at its four venues, up 21 percent from 2007, making it the largest in the event's history.

Combined, the events in Chengdu, Shenzhen, Beijing and Shanghai offered engineers, technical and procurement managers over 1,400 booths and over 400 exhibitors -- up 37 percent and 47 percent, respectively, from 2007. Eight of the world's 10 largest semiconductor firms, including Intel, Freescale Semiconductor, NXP Semiconductors, Renesas Technology, Samsung, STMicroelectronics, Texas Instruments and Toshiba, showcased their latest technologies at the event.

*IIC-China's* expanded *Components Pavilions* in Chengdu, Shenzhen and Shanghai featured over 300 booths, more than doubling its size over its 2007 debut in Shenzhen.

Across all four *IIC-China* venues, experts from leading technology companies including Altera, Fujitsu, International Rectifier, Micrel, Microchip, NEC Electronics, NXP Semiconductors, Shanghai Jade Technologies and Spansion held over 80 keynote presentations, summits and seminars attended by thousands of engineers and technical managers.

“*IIC-China* is without a doubt the single most important networking opportunity for mainland China’s engineers,” said Mark A. Saunderson, President of Global Sources’ Electronics Business Unit. “It is where they meet face-to-face with the world’s foremost names in chip technology, discuss new ideas with recognized industry gurus, and get solutions to their latest design challenges.

“No other event delivers the same industry connections, or the same depth and breadth of technical content.”

### **Leading Technology Companies Exhibited at *IIC-China***

Leading technology vendors exhibited at the show include Analog Devices, Atmel, Intersil, Microsoft, NEC Electronics, Numonyx, Semtech International, Spansion, Vishay and Fairchild Semiconductor.

Fairchild’s Worldwide Sales and Marketing Executive Vice President, Allan Lam, said: “We have been exhibiting at *IIC-China* for almost a decade and we are pleased with the growth in scale of this event. We keep coming back because this provides a great opportunity to connect directly with managers and engineers who are leading innovation in China’s technology industry.”

### **Upcoming Events in Greater China: *IIC-Taiwan 2008* and *IIC-China 2009***

*International IC-Taiwan Conference & Exhibition (IIC-Taiwan, <http://www.english.iic-taiwan.com>)* is the next technical event and is scheduled to run Sept. 9-11, 2008 at the Taipei World Trade Center, co-located with SEMICON Taiwan.

The co-located shows aim to enable design engineers to see and learn about all products and technologies covering the entire electronics development spectrum – from design to manufacturing.

In 2009, *IIC-China* is scheduled to be held in mainland China's six major electronics hubs as follows:

Spring:

- \* Shenzhen: Feb. 26-27, Shenzhen Convention and Exhibition Center
- \* Xi'an: March 2-3, Xi'an Qu Jiang International Exhibition Center
- \* Beijing: March 5-6, China World Trade Center
- \* Shanghai: March 9-10, Shanghai Mart

Fall:

- \* Chengdu: Nov. 5-6, Chengdu Century City New International Convention and Exposition Center
- \* Wuhan: Nov. 9-10, Wu Han Technological Exhibition and Convention Center
- \* Shenzhen: Nov. 12-13, Shenzhen Convention and Exhibition Center

More information about *IIC-China* and *IIC-Taiwan* are available at

<http://www.english.iic-china.com> and <http://www.english.iic-taiwan.com> .

### **Global Sources' Design-to-Export Solution for Greater China and Asia's Electronics Industry**

*IIC-China* is an important part of Global Sources' portfolio of electronics industry media and trade show brands. Combining 29 online and 11 print media, plus four events which run 14 times across eight cities, Global Sources provides Greater China and Asia's electronics industry with end-to-end support - from product conceptualization through to export of finished products.

Global Sources' key electronics industry event brands also include *International IC-Taiwan Conference & Exhibition* (<http://www.english.iic-taiwan.com>) and *China Sourcing Fairs: Electronics* and *Electronics & Components* (<http://www.chinasourcingfair.com>).

For more information about Global Sources, visit <http://www.corporate.globalsources.com> .

## **About Global Sources**

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business is facilitating trade from Greater China to the world, using a wide range of English-language media. The other business segments facilitate trade from the world to Greater China, and trade within China, using Chinese-language media.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 657,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 230 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 2 million products and more than 170,000 suppliers annually through 14 online marketplaces, 13 monthly magazines, over 100 sourcing research reports and 10 specialized trade shows which run 32 times a year across nine cities.

Suppliers receive more than 27 million sales leads annually from buyers through *Global Sources Online* (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for 37 years. Global Sources' network covers more than 69 cities worldwide. In mainland China, Global Sources has over 2,100 team members in more than 44 locations, and a community of over 1 million registered online users and magazine readers for Chinese-language media.